

# SPRINGVILLE MAGAZINE

The Springville Magazine is the official marketing publication of the Chamber of Commerce. A membership directory/buyer's guide will be included. The magazine will be targeted toward newcomers, key business prospects and visitors/tourists with the unique aspects of living and doing business within the Springville community. This publication reaches thousands of readers throughout the year. Dramatic color photography and interesting articles tell the story of Springville. Included are diverse profiles on community residents and businesses, photography of area attractions and pertinent facts and statistics.

## DISPLAY AD RATES

*All ads are 4-color.*

<u>Full page</u> (no bleed) 7.875 x 10.375 (bleed) 8.625 x 11.125	\$1,200 30 mags**
<u>2/3 page</u> 4.917 x 10.375	\$850 25 mags**
<u>1/2 page</u> 7.875 x 5.063 (horizontal) 1/2 page (vertical) 3.688 x 10.375	\$700 20 mags**
<u>1/4 page</u> 3.688 x 5.063	\$600 18 mags**
<u>1/3 page</u> 5.083 x 5.063 (square) 2.458 x 10.375 (vertical)	\$500 15 mags**
<u>1/6 page</u> 2.458 x 5.063 (vertical)	\$350 10 mags**
<u>Business Card Ad</u> 3.688 x 2	\$150 5 mags**
<u>Premium Positions</u> (full page 4-color)	
<del>Back Cover</del>	<del>\$1,750 (SOLD)</del>
Inside Front Cover	\$1,600
Inside Back Cover	\$1,600

*\*\*Each advertiser will get this many magazines for your business, but may request more.*

## DEADLINES

Space Reservation: April 1, 2008  
Advertising Copy: May 1, 2008  
Publishing Date: July, 2008  
*Advertising cancellations must be in writing and will not be accepted after space closing deadline.*

## MECHANICAL SPECIFICATIONS

- 300 DPI at 100% of reproduction size
- All color built out of 4-color process
- Color proof should accompany disk containing all electronic files for four-color ads. PDF files, with high resolution images and fonts imbedded, are preferred. Quark and InDesign files are accepted.
- Bleed size: 8 5/8 x 11 1/8 (8.625 x 11.125).
- Trim size: 8 3/8 x 10 7/8 (8.375 x 10.875).
- Ad design billed at \$35 per hour
- Not responsible for art or other materials requested after one year from publication date.

## PAYMENT TERMS

- All rates are net.
- Payment Terms: payment with contract required.

## FOR MORE INFORMATION:

Send contracts, insertion orders and copy material to:

Rejoice PR & Communications  
713 First Street SW  
Childersburg, AL 35044  
256-378-9197 phone  
256-378-9198 fax

E-MAIL:

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